Principles of Community Engagement

1. Proposed projects should be based on a need identified by Duke and the community is beneficial to the community.

2. Scope and time-frame of project should be clear to the community. Partners must be willing to commit time and resources to the project.

3. Partners must trust each other and build mutual respect while learning from each other’s perspectives.

4. A diverse range of community members and agencies need to participate to ensure that proposed activities meet the needs of a diverse population.

5. A safe environment must exist for all participants of all backgrounds to share ideas with out fear of ridicule or criticism. No blaming or judgments. Keep lines of communication open.

6. Partners must be good stewards of project data and include the community in outcome reporting and evaluation, potential programmatic intervention, education, opportunities, and future program planning activities.